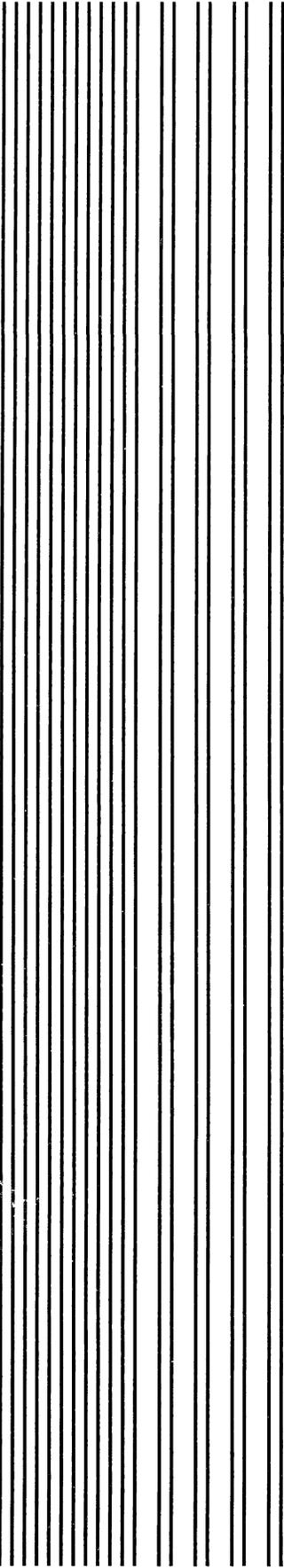


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**ISSUES IN  
NASA PROGRAM  
AND PROJECT  
MANAGEMENT**



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# ISSUES IN NASA PROGRAM AND PROJECT MANAGEMENT

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## A Collection of Papers on Aerospace Management Issues

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PAGE	TITLE	AUTHOR
1	<p><b><u>The TDRSS Management Story</u></b>            Shortly before his recent resignation, Associate Administrator Aller reviewed the management history of the Tracking and Data Relay Satellite System program and identified valuable lessons learned.</p>	<p><b>Robert O. Aller</b>            Office of Space Operations</p>
10	<p><b><u>Project Management and People</u></b>            Now retired, Bob Marshall reflects on his many years of managing projects, including the Shuttle Projects Office at MSFC, noting the most important ingredient for mission success: people.</p>	<p><b>William R. Marshall</b>            Marshall Space Flight Center</p>
13	<p><b><u>Managing Projects -- An Industry View</u></b>            The president of Rockwell's Advanced Strategic Defense Center with three decades of experience with NASA and DoD analyzes the tools needed to keep a team motivated and on track.</p>	<p><b>S.Z. Rubenstein</b>            Rockwell International</p>
24	<p><b><u>Project and Systems Management in the Apollo Program</u></b>            Back in 1972, Dr. Rees gave a noteworthy speech to the World Management Congress Center XVI in Munich to explain systems management and relate his experience in the Apollo Program as Director of MSFC.</p>	<p><b>Eberhard Rees</b>            Marshall Space Flight Center</p>
35	<p><b><u>NASA Organization and Management from 1961-1985: The Vision and the Reality</u></b>            At the end of 16 years of service to the National Academy of Public Administration, Dr. Kloman sums up his eight previous studies of NASA management.</p>	<p><b>Erasmus H. Kloman</b>            National Academy of Public Administration</p>
44	<p><b><u>Management and Budget Lessons, The Shuttle Program</u></b>            Following JSC's analysis of management methods after each major space program, Humboldt Mandell examines the lessons learned from the Space Shuttle Program and offers recommendations.</p>	<p><b>Humboldt C. Mandell</b>            Johnson Space Center</p>
49	<p><b><u>Resources for NASA Managers</u></b></p> <ul style="list-style-type: none"> <li>▶ Revisions of the online current awareness MANAGERS service</li> <li>▶ Reviews of recent and standard handbooks and studies for project managers by Struckenbruck, Kotter, Randolph and Posner, Cleland and Kocaoglu, and Clarence "Kelly" Johnson</li> <li>▶ Management: A bibliography for NASA managers</li> </ul>	

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